



UNITED WAY
Greater Cleveland

IN-PERSON EVENT IDEAS

Hosting special events throughout your United Way campaign is a great way to boost morale! Don't be afraid to get creative and make it fun. It is recommended that a small donation be required to participate and you have a prize for any game or contest winners.



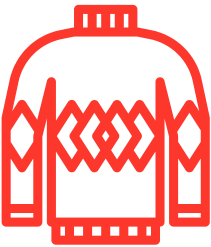
Bring Your Pet To Work Day

Your employees are used to having their furry friends by their side thanks to remote work and hybrid schedules. Make an in-office day a little more fun by allowing cats and dogs to tag along. Incorporate a cutest pet contest to add to the fun! Don't want pets in the office? Consider hosting a fundraising happy hour on a pet-friendly patio.



Photo Scavenger Hunt

Create a list of places and objects in your office's neighborhood. Do not share the list with participants ahead of time. Group participants into teams and give them each a copy of the list at the start of the hunt. Teams then go around the neighborhood taking photos of as many items they can find. At the end of the hour, teams turn in their photos and scores are tallied.



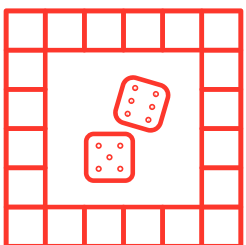
Dress Up (Or Dress Down) Day

Does your campaign overlap with Halloween or the holiday season? Consider hosting a costume or ugly sweater contest for staff! If your campaign does not overlap during the holidays, swap the costumes for a Casual Friday on a Tuesday!



Coin War

Throughout the campaign, challenge each department to collect their spare change. All money gets put toward the company's total. Keep the competition interesting by having the collection jars in a common place. The winning department gets bragging rights and a prize.



Game Tournament

An activity that can last the duration of your campaign! Take a commonly loved game-euchre, cornhole, darts- and have staff sign up in pairs. Create a bracket and schedule matches to take place over the lunch hour. Winning teams will move on to the next round.

Questions? Contact your UWGC Account Manager or email donate@unitedwaycleveland.org.